

# Great Danes Custom Portraits and Fine Art Prints by GINNIE SAUNDERS

"For most of us, our Great Panes are more than mere pets. They are cherished family members. Using the camera as a tool, my goal is to capture the spirit of the dog and later, through a creative process in my studio; transform "the moment" into a meaningful and enduring portrait."







## The Art of the Portrait

As a photo-based portrait artist, I use my camera as a sketch book. I do not take photographs merely to record what a dog looked like at a particular place or time. The photographs are merely the first step in a broader creative process.

An enduring portrait must be more than just a photographic likeness. It should reveal the true essence and beauty of the subject. It should speak to us on many levels – emotional, intellectual and aesthetic. For serious breeders, my portraits also provide a link between generations and highlight the importance of a celebrated lineage.

I derive great pleasure and satisfaction from creating objects of beauty and value. My portraits are significant to the people who commission them, and I hope they are of value to the Dane community as a record of the quiet dignity and unique beauty of our beloved breed.

To schedule a photo session during the 2005 GDCA National, please ring my mobile at (803) 730-7824









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### Commissioning a Portrait

All portraits begin with a photography session. The preliminary shooting is often done by appointment at events such as the GDCA National Specialty or other major dog shows.

I usually shoot 50 to 100 photographs per dog. When possible, the photographs



are uploaded to my computer shortly after the shoot. This enables us to evaluate them together. I can also upload photos to my web server for a lengthier review and collaborative evaluation.

After a particular photograph is selected as the basis for a portrait, we'll discuss various retouching options. You can decide whether you want a landscape-based background or a simple backdrop. Scale and proportion are also considered, as well as budget.

If you would like to schedule a photo session to take place during the 2005 GDCA National, please email me at ginnie@ginnie.com or give me a call. My studio number is (803) 783-3169. From October 15 through October 22 while I am attending the GDCA National, I can be reached by mobile at (803) 730-7824.

#### Petermining the Cost

In general, you should expect to pay approximately \$500 for a finished portrait on canvas or heavy "William Turner" watercolor paper. I charge \$100 for the initial photo session and \$225 for portrait development, which is based on a mutually selected photo. Studio services include knocking out original background, retouching the dog, and developing a custom background. Printing onto canvas, 16x20 finished image size (approximate), runs \$175. Printing onto William Turner is a little less. Larger sizes are also available.

All canvases, upon completion, are sealed with a protective coating for enhanced ultraviolet durability plus resistance to potential damage from chemicals, water and/or abrasion. Stretching and custom framing are available as an additional service.

### Other Services

**Extra Prints** - Individual photographs from your shoot, printed on premium semi-gloss photo paper, are offered at the following prices:

4 x 6	\$8
5 x 7.5	\$12
8 x 12	\$20
1 x 16.5	\$35

These sizes are approximate; larger sizes are available.

**Retouching** - For individual photos requiring alterations (such as removal of leads and/or handlers) the retouching fees will be negotiated on an individual basis.

**Design Services** - I am a professional commercial artist and graphic designer.



Design services are available for advertising in print and web publications.

**Custom Framing** - Professional framing services are available for portraits. Average cost is \$150, plus shipping. Canvas portraits will be stretched and framed. Paper portraits will be matted, glazed and framed. (Due to insurance restrictions, plexiglass will be used for pieces that must be shipped. Glass can be used for regular pick-ups.)

**Special Rates** - I am happy to travel for large individual commissions or give special rates for group buys. Furthermore, if you are within commuting distance to my rural (and scenic) studio in central South Carolina, you are invited to bring your dog(s) over for an exclusive photo session.

**Contact** - Please contact me for more information:

GINNIE SAUNDERS ginnie@ginnie.com, www.greatdaneprints.com (803) 783-3169 studio, (803) 732-7824 mobile P0 Box 50314, Columbia, SC 29250













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